



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

American Rambler Production
138 Conant Street
Beverly, MA 01915

Contract # 103368

Schedule Dates 10/17/12-10/23/12
Advertiser Romney for President, Inc. (8973)
Agency American Rambler Production (4828)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KINCA,STEPHANIE
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments ROMNEY/P/R
ROMNEY FOR PRESIDENT INC - ORDER # 10

Date Entered 10/16/12
Last Modified 10/19/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07913001
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$29,310.00
Net Total \$166,090.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Oct. 2012	104	\$195,400.00
Grand Total:	104	\$195,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	5:57A- 7A (EST)	3	X	X						3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	AM NEWS 1X MONDAY, 2X TUES	10/16/12
2.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	5:57A- 7A (EST)	3			X	X	X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	AM NEWS 1X PER DAY	10/16/12
3.0	Normal Line / SPOT	10/17/12-10/18/12	4	:30	5P- 6P (EST)	2			X	X				2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	5P NEWS 1X PER DAY	10/16/12
4.0	Normal Line / SPOT	10/17/12-10/18/12	4	:30	6P- 6:30P (EST)	2			X	X				2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	6P NEWS 1X PER DAY	10/16/12
5.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	5P- 6P (EST)	1	X							1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	5P NEWS	10/16/12
6.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	6P- 6:30P (EST)	2	X	X						2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	6P NEWS 1X PER DAY	10/16/12
7.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	11P- 11:35P (EST)	6			X	X	X			6	\$2,800.00	\$16,800.00	WBNS-TV (WBNS)	11P NEWS 2X PER DAY	10/16/12
8.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	11P- 11:35P (EST)	4	X	X						4	\$2,800.00	\$11,200.00	WBNS-TV (WBNS)	11P NEWS 2X PER DAY	10/16/12
9.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	5A- 5:55A (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	5A NEWS 1X PER DAY	10/16/12
10.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	10P- 11P (EST)	1						X		1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	48HR MYSTERY	10/16/12
11.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	7:30P- 8:30P (EST)	1							X	1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	60 MINUTES	10/16/12
12.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	8:30P- 9:30P (EST)	1							X	1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	AMAZING RACE	10/16/12
13.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	7A- 8A (EST)	3			X	X	X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM/1X PER DAY	10/16/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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14.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	8A- 8:55A (EST)	3			X	X	X			3	\$1,000.00	\$3,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM/ 1X PER DAY	10/16/12
15.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	7A- 8A (EST)	2	X	X						2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM/ 1X PER DAY	10/16/12
16.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	8A- 8:55A (EST)	3	X	X						3	\$1,000.00	\$3,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM/ 2X MON, 1X TUES	10/16/12
17.0	Normal Line / SPOT	10/17/12-10/18/12	3	:30	3:58P- 5P (EST)	2			X	X				2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	DR. OZ 1X PER DAY	10/16/12
18.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	3P- 3:55P (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	DR. PHIL 1X PER DAY	10/16/12
19.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	3:58P- 5P (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR. OZ	10/16/12
20.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	5A- 5:55A (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	EARLY NEWS 1X PER DAY	10/16/12
21.0	Normal Line / SPOT	10/17/12-10/17/12	3	:30	9P- 10P (EST)	1			X					1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	CRIMINAL MINDS	10/16/12
22.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	9P- 10P (EST)	1					X			1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	CSI:NY	10/16/12
23.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	10P- 11P (EST)	1					X			1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	BLUE BLOODS	10/16/12
24.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	6:57A- 9A (EST)	1						X		1	\$800.00	\$800.00	WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	10/16/12
25.0	Normal Line / NCAA SPORTS	10/20/12-10/20/12	3	:30	3:30P- 6:58P (EST)	2						X		2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	COLLEGE FOOTBALL	10/16/12

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26.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	9P- 10P (EST)	1						X		1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	CRIME TIME	10/16/12
27.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	8:58A- 10:30A (EST)	1							X	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	CBS SUN MORNING	10/16/12
28.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	9:30P- 10:30P (EST)	1							X	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	GOOD WIFE	10/16/12
29.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	10P- 11P (EST)	1	X								\$6,000.00		WBNS-TV (WBNS)	HAWAII 5-0	10/16/12
29.0.1	Closed Preempt	10/22/12															WBNS-TV (WBNS)	Schedule Change/Exception - DEBATE	
30.0	Normal Line / SPOT	10/17/12-10/18/12	3	:30	8:58A- 9:55A (EST)	2			X	X				2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	KELLY 1X PER DAY	10/16/12
31.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	8:58A- 9:55A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	KELLY	10/16/12
32.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	6:58P- 7:30P (EST)	2	X	X						2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	JEOP 1X PER DAY	10/16/12
33.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	6:58P- 7:30P (EST)	3			X	X	X			3	\$2,000.00	\$6,000.00	WBNS-TV (WBNS)	JEOP 1X PER DAY	10/16/12
34.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	10:58A- 11:57A (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	PRICE IS RIGHT 1X PER DAY	10/16/12
35.0	Normal Line / SPOT	10/17/12-10/18/12	3	:30	9:58A- 10:55A (EST)	2			X	X				2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LETS MAKE A DEAL 1X PER DAY	10/16/12
36.0	Normal Line / SPOT	10/17/12-10/18/12	3	:30	11:58A- 12:30P (EST)	2			X	X				2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	NOON NEWS 1X PER DAY	10/16/12

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37.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	9:58A- 10:55A (EST)	1	X	X						1	\$800.00	\$800.00	WBNS-TV (WBNS)	LETS MAKE A DEAL	10/16/12
38.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	10:58A- 11:57A (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	PRICE IS RIGHT 1X PER DAY	10/16/12
39.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	11:58A- 12:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	NOON NEWS	10/16/12
40.0	Normal Line / SPOT	10/17/12-10/18/12	3	:30	12:30P- 2P (EST)	2			X	X				2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	SOAPS 1X PER DAY	10/16/12
41.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	12:30P- 2P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	SOAPS	10/16/12
42.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	11:35P- 12:37A (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	LETTERMAN 1X PER DAY	10/16/12
43.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	11:35P- 12:37A (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LETTERMAN 1X PER DAY	10/16/12
44.0	Normal Line / SPOT	10/23/12-10/23/12	3	:30	7:57P- 9P (EST)	1		X						1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	NCIS	10/16/12
45.0	Normal Line / SPOT	10/18/12-10/18/12	3	:30	9P- 10P (EST)	1				X				1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	PERSON OF INTEREST	10/16/12
46.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	4:58A- 6:56A (EST)	1						X		1	\$400.00	\$400.00	WBNS-TV (WBNS)	SAT AM NEWS	10/16/12
47.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	6:28A- 8:30A (EST)	1							X	1	\$400.00	\$400.00	WBNS-TV (WBNS)	SUN MORNING	10/16/12
48.0	Normal Line / NFL-BROWNS/BENGALS	10/21/12-10/21/12	3	:30	12:57P- 4:25P (EST)	3							X	3	\$6,000.00	\$18,000.00	WBNS-TV (WBNS)	NFL BROWNS	10/16/12
49.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	11:30P- 12:05A (EST)	1							X	1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	LATE NEWS	10/16/12

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50.0	Normal Line / SPOT	10/17/12-10/18/12	3	:30	2P- 3P (EST)	2			X	X				2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	TALK 1X PER DAY	10/16/12
51.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	2P- 3P (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	TALK	10/16/12
52.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	7:30P- 7:57P (EST)	3			X	X	X			2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	WHEEL 1X PER DAY	10/16/12
52.0.1	Closed Preempt	10/18/12															WBNS-TV (WBNS)	Pre-Empt/Spot -	
53.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	7:30P- 7:57P (EST)	2	X	X							\$2,000.00		WBNS-TV (WBNS)	WHEEL 1X PER DAY	10/16/12
53.0.1	Closed Preempt	10/22/12															WBNS-TV (WBNS)	No Avail/Spot -	
53.0.2	Closed Preempt	10/22/12															WBNS-TV (WBNS)	Political/Exception - 4000	
54.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	7:30P- 7:57P (EST)	1						X		1	\$800.00	\$800.00	WBNS-TV (WBNS)	WHEEL	10/16/12
55.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	6:58P- 7:30P (EST)	1						X		1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	SAT EARLY NEWS	10/18/12
56.0	Revised Line / SPOT	10/22/12-10/22/12	3	:30	7:57P- 9P (EST)	1	X										WBNS-TV (WBNS)	HOW I MET YOUR MOTHER/PARTNERS	10/18/12
56.1	Normal Line / SPOT	10/22/12-10/22/12	3	:30	7:57P- 9P (EST)	1	X							1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	THE BIG BANG THEORY/2 BROKE GIRLS	10/19/12
57.0	Normal Line / NFL/AFC FOOTBALL	10/21/12-10/21/12	3	:30	4:25P- 7:30P (EST)	1							X	1	\$4,400.00	\$4,400.00	WBNS-TV (WBNS)	NFL FOOTBALL	10/18/12
58.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	5P- 6P (EST)	1		X						1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	5PM NEWS	10/19/12

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